

# Privacy policy

This privacy statement describes how **eXchange Rates** application uses non-personally identifying information in order to improve and target the ads integrated into its apps.

This privacy policy covers only the use done by **eXchange Rates** application. Other companies and third-party components must and will separately provide their own privacy policy in order to describe their use of any information collected by their software, and will not be mandatory for the app to function properly.

## Location Services

We use your location information only to know the relevant currency for your region and to provide you with targeted advertising. Your location, which may be detected using your built-in GPS module and/or cell towers and/or Wi-Fi routers, is not being kept or collected in any way, and is used just once in order to select the relevant currency and to supply those geo-targeted ads.

## Collection and Use

We collect the following non-personally identifying information from you:

- Usage activity about how you interact with the app, what content you viewed, and which areas of our application you visited, for how long and how often.
- Device Information

## Sharing Your Information

We do not collect, and will not share any personally identifying information with third parties.

Your location is used only in the purpose of displaying the relevant currency and showing geo-targeted ads, but it is not being kept, stored locally or collected by **eXchange Rates** application in any way.

## Tracking and Ads

We partner with a third party ad network to either display advertising on our Application or to manage our advertising on other sites. Our ad network partner uses technologies to collect non-personally identifiable information about your activities on this and other Applications to provide you targeted advertising based upon your interests.

## Contact

You can contact us about this privacy statement by emailing us at the address below:

Email: [contact@ccyrates.com](mailto:contact@ccyrates.com)